

# the REALTOR® Report



News for you from the ND Association of REALTORS®  
July 28, 2020

## **NDAR Board of Directors and Government Affairs Meetings – Live Via Zoom!**

We are taking the steps to help stop the spread of Covid-19 and will not have any live portion of our meetings in Medora. While leadership is as disappointed as anyone having to reach this decision it is the best decision for the time in which we are living. Both the Government Affairs Meeting on Wednesday (3:00 PM cst) and the Board of Directors meeting on Thursday (10:00 am cst) will be conducted by Zoom. Meeting information will be sent out early this week. If you are not serving on one of these committees & would like to participate please email Robyn at [robyn@ndrealtors.com](mailto:robyn@ndrealtors.com)

## **ND Commerce Launches Economic Resiliency Grant Program**

The Economic Resiliency Grant (ERG) program is available to private companies for costs associated with improvements to their businesses for the purpose of reducing the spread of infection and instilling consumer confidence in the marketplace. Information on the grants, including business eligibility, is available [here](#). Grants of up to \$50,000 per eligible business and up to \$100,000 per eligible business with multiple locations will be available to qualifying businesses. The grants will be used to restore consumer confidence and reinvigorate our economy while ensuring the health and safety of customers and employees.

[Click here for ERG details](#) | [Eligibility questions](#) | [Eligible expenditure](#)

**There will be three application rounds or until the money runs out, whichever is sooner.**

The application rounds will occur in with the following dates:

### Round 1

- **Applications opens - date to be announced**
- Deadline August 17, 2020
- Awardees announced by September 11, 2020

Funds dispersed by September 25, 2020

### Round 2

- Application Opens September 14, 2020
- Deadline September 25, 2020
- Awardees announced by October 16, 2020

Funds dispersed by October 28, 2020

Round 3 – if applicable

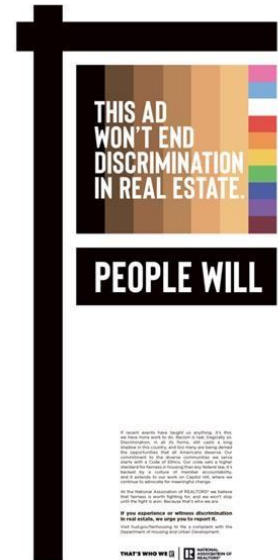
## **New NAR Video: How to Complete the PPP Loan Forgiveness Application form 3508EZ**

**Link:** <https://www.nar.realtor/videos/how-to-complete-the-ppp-loan-forgiveness-application-form-3508ez>

## Publicly Proclaiming NAR's Commitment to Fair Housing

In these unprecedented times, fairness and efforts to eliminate discrimination have never been more top of mind with consumers. For decades, NAR has been committed to, and fought for, making housing fair for all. And yet, many don't realize the broad scope of NAR's commitment against all forms of discrimination in housing, giving us a key moment of opportunity to own this commitment to fair housing in a public way.

Recently, they launched a new consumer ad campaign messaging that celebrates this commitment, and puts a stake in the ground on which NAR stands, with full-page national print ads running in *The New York Times* (Sunday, 7/12) and *The Wall Street Journal* (Monday, 7/13), as well as a sponsorship in Politico's *Playbook* newsletter (7/13-17). Along with these consumer-facing efforts, they'll be releasing campaign assets for YOU to extend this message through social media and print ads, as well as a poster and billboard design. These assets were made available on [ThatsWhoWeR.realtor](https://www.thatswhowe.com) and within the Photofy app starting Monday, 7/13.



**An initiative like this is made even more powerful with you to stand behind it and bring it to life.** We encourage members, brokerages, associations, and everyone in the REALTOR® family to join us as champions for fair housing by leveraging these materials, sharing this message, and amplifying this important effort. Thank you.

## Zoom for Real Estate: 4 Hacks You Need to Know

*FREE tech support service is already yours. Call as many times as you need. No hidden costs. Brought to you by the North Dakota Association of REALTORS®.*

Zoom, the live video conference technology, has become a new real estate go-to tool for communications with millions of Americans working from home and attending online classes. Here are 4 hacks you need to know. Read the article:

<https://www.techhelpline.com/zoom-for-real-estate-4-hacks-you-need-to-know/?jujrtgyhfud1321101a27352315a1568a24902a1662a10994>

Email: [Support@TechHelpline.com](mailto:Support@TechHelpline.com) Call: (866)-432-3029

Chat Online: <http://chat.techhelpline.com>

Mon. - Fri. 8 am to 7 pm & Sat. 8 am to 4 pm (Central Time)

## Read New Information from NAR! REALTOR® Resiliency Report 7.23.20

This communication from NAR to all members describes the many ways NAR is working to guide and support REALTORS® and the real estate industry during the coronavirus (COVID-19) pandemic. Every week, you'll find up-to-date, relevant information on how to ensure your health and safety, the virus' impact on the economy and your business, its impact on NAR activities, and what NAR is doing to help.

<https://www.ndrealtors.com/wp-content/uploads/2020/07/REALTOR-Resiliency-Report-07.23.2020.pdf>

## Now is the Time to Get Your C2EX Endorsement!



**Did you know?** C2EX 100% completion also qualifies as fulfilling your required Code of Ethics for the current cycle. (*Current cycle is Jan 1, 2019 to December 31, 2021*).

Commitment to Excellence empowers you to enhance and showcase your high level of professionalism. It gives you an advantage in an increasingly competitive market and shows consumers you're committed to conducting business at the highest standards. Be committed to excellence.

Get started today at: [C2EX](#)

The 2020 C2EX Challenge is on! Winning state associations will receive grants, and can leverage their victories to showcase advanced expertise in the profession and membership value; and programs specifically aimed at helping members increase their marketability; optimize business practices and client service; and boost their bottom lines. Competition runs June 1 – October 1, 2020 so get on board and help NDAR win!

Already endorsed? Now with your C2EX endorsement, you'll see a shiny golden badge on your realtor.com® profile that shows the world your commitment to professionalism and the highest levels of service.



## TrustFunds – Are You Using It?

In partnership with NDAR, electronic earnest money is available to all agents! Are you using electronic earnest money?

TrustFunds is a great way to increase security (and maintain social distancing) during the earnest money process. Plus, you'll have greater insight during every step of the transaction!

This webinar will cover what TrustFunds is and how it works. There will be time for questions on the call, and TrustFunds will be available to follow up afterward with specific questions as well.

[Join us on:](#)

*Wednesday, August 5th at 1:30 pm or  
Thursday, August 6th at 9:30 am.*

<https://register.gotowebinar.com/rt/3693075247845388559>



## Putting Members First With the Right Tools, Right Now

In this uncertain time, NAR's *Right Tools, Right Now* program has made a sweeping selection of resources available for FREE or at reduced cost for members, including offers on finance, technology, skill-building toolkits, and more to help boost business. Webinars to help you manage your business, education courses, market reports, digital tools for transactions and marketing and SO much more!

See the latest offers here: [www.nar.realtor/right-tools-right-now?cid=em\\_RTRN0047](http://www.nar.realtor/right-tools-right-now?cid=em_RTRN0047)

## **Taking Online Classes is Easy! Get Your CE Online – Including the ND Mandatory Topic**

As many of you may be spending more time working from home you can complete all of your continuing education hours online for the year. The mandatory topic this year for North Dakota is in Risk Management, so you can use the approved providers that we list on our website (under education) to cover that – and much more! *There has been confusion at times that a “class” is mandatory when in fact it is a “topic” that is actually mandatory.*

Remember: For a list of all approved classes (online & live) visit the ND Real Estate Commission website as there are links to different online providers & a comprehensive list of all approved online education.

<https://www.realestatend.org/licensees/education-2/approved-courses/>

For links to online education providers sponsored by NDAR visit the education portion of the our website

[HERE](#)

## **Brochure Encourages Homeowners to Work With REALTORS® - Download it Today!**

Help homeowners who are struggling to meet their loan obligations by sharing the Protect Your Investment brochure. This informational brochure encourages homeowners to work with REALTORS® and housing counselors and offers guidance on options provided by lenders. [VIEW & PRINT BROCHURE](#)