



North Dakota Association of REALTORS®

To advocate for the success of our members in partnership with our local Associations and the National Association of REALTORS®

RPAC Fundraising Committee Minutes

Thursday, April 18, 2024

10:00 am CT – Virtual via Zoom

Chair Maureen Bartelt called the meeting to order at 10:00am. She welcomed everyone and thanked them for serving.

A motion was made to approve the minutes from February 20, 2024. **M/S/C**

Sarah Caldwell introduced Stephanie Jorritsma, the new NDAR Member Services & Communications Director. Stephanie is currently in training and will take over when Sarah moves to Fargo in early May.

The representatives from the local boards then provided updates on their progress toward their RPAC fundraising goals.

- Williston reported being \$2,800 from their goal.
- BMBOR spoke about a successful movie-themed auction/social that raised \$18,000.
- Minot reported that their RPAC Fundraising Grant through NAR was approved, and they spoke about planning for a horse-racing event to replace their annual murder-mystery themed event.
- Fargo reported that their live/silent auction raised over \$36,000 on a goal of \$20,000. They also reported being at 70% of their RPAC goal and mentioned that 100% of their golf tournament fees would go toward Issues Mobilization.
- Other boards reported being in the planning stages as they waited for future grants and/or events.

The local boards also brainstormed types of fundraising events, including a cornhole tournament, horse-racing event, themed auction, golf tournament, and murder mystery event. The boards also spoke about internal strategies to optimize efforts, such as giving staff each a list of people/businesses to contact or hosting an in-office fundraising contest.

The committee then discussed RPAC Stipend use.

The committee discussed using the RPAC Participation stipend to give investors a chance to win free admission to the 2024 REALTOR® Convention of the Dakotas.

- Each investor would have one entry for every \$50 invested.
- The cutoff to invest would be July 15, 2024.
- The winners would have until August 1, 2024 to register for convention before they would forfeit and a new winner would be drawn.
- If the winner already purchased admission, a refund would be given to the winner by check.

A motion was made to approve this plan. **M/S/C**

The committee also discussed using the RPAC Major Investor stipend for investor gifts to give out at convention.

- Ideas included jackets, gift cards, vests, lap blankets, pins for sports teams, or in-state experiences.

- Other ideas for convention included a VIP line and an exclusive mixer.

The committee decided to pursue the branded jackets and requested that staff research pricing options.

In the interest of time, the committee chose to table discussion of the "RPAC 101" Program until the next meeting.

Kevin Fisher and Maureen Bartelt shared that there were currently no updates from their NAR committees, as they have not met so far this year.

The committee was reminded of their next meeting in Medora at the June BOD meetings.

Being no other business, the meeting adjourned at 10:58 am.

Respectfully submitted: Stephanie Jorritsma, Communications Director