

To advocate for the success of our members in partnership with our local Associations and the National Association of REALTORS®

RPAC Fundraising Committee Minutes

Tuesday, February 20, 2024 10:30 am CT – Courtyard by Marriott Bismarck North

Chair Maureen Bartelt called the meeting to order at 9:01 am. She welcomed everyone and thanked them for serving.

The committee purpose was reviewed: "To educate about, and encourage investment in, RPAC and Issues Mobilization in support of the real estate industry."

A motion was made to approve the minutes from June 13, 2023. M/S/C

The committee then reviewed the goals from the planning retreat, which include:

- 1. Defeat the proposed property tax measure.
- 2. Reach 100% participation in RPAC/Issues from Board of Directors and committee members, and to encourage investment from all members.
- 3. Have all membership understand what the leaders know and the importance of RPAC.

Sarah Caldwell then presented the 2023 Board Investment Report and acknowledged the associations who met their 2023 RPAC goals, including: North Dakota Association of REALTORS®, Badlands Board of REALTORS®, Bismarck-Mandan Board of REALTORS®, Fargo-Moorhead Area Association of REALTORS®, Grand Forks Area Association of REALTORS®, High Plains Association of REALTORS®, and Williston Board of REALTORS®.

She then reviewed the 2024 NAR RPAC Goals, which are \$199,400 fundraising, \$13,833 federal disbursement, 21 Major Investors, 2 President's Circle, and 37% Participation.

The committee then discussed the 2024 NDAR RPAC Goals. A motion was made to keep the local board goals divided by membership percentage. M/S/C

After discussion, a motion was then made to the Board of Directors that the 2024 NDAR RPAC Goals be set at: \$90 per capita, 60% of member investing, 80 Major Investors, 45 Presidents Club, 75 Capital Club, and 175 Pinnacle Club. **M/S/C**

The committee then discussed ongoing board activities from the local board, and members shared that both Bismarck-Mandan and Fargo-Moorhead have upcoming auctions. In the interest of time, the committee chose to table the full discussion of activity updates and brainstorming for next meeting. Kevin Fisher encouraged boards to hold fundraising events sooner rather than later given the critical election year.

The committee also chose to table the establishment of the "RPAC 101" Program in the interest of time.

Kevin Fisher and Maureen Bartelt shared that there were currently no updates from their NAR committees, as they have not met so far this year.



Sarah Caldwell pointed out the pages in the packet which detail each board's 2024 Triple Crown & President's Cup goals.

Sarah Caldwell recognized the 2023 NAR Triple Crown and President's Cup Winners: North Dakota Association of REALTORS®, Badlands Board of REALTORS®, Bismarck-Mandan Board of REALTORS®, Fargo-Moorhead Area Association of REALTORS®, Grand Forks Area Association of REALTORS®, High Plains Association of REALTORS®, and Williston Board of REALTORS®.

Maureen Bartelt then recognized the NAR RPAC Hall of Fame Inductees: Scott Breidenbach (\$25,000 tier), Kevin Fisher (\$25,000 tier), and Amy Hullet (\$25,000 tier). These members will be recognized by NAR at the Legislative Meetings in May.

Being no other business, the meeting adjourned at 10:15 am.

Respectfully submitted: Sarah Caldwell, Communications Director