



To advocate for the success of our members in partnership with our local Associations and the National Association of REALTORS®

### **RPAC Fundraising Committee Minutes**

Tuesday, January 31, 2023

11:00 am CST – Virtually via Zoom Conference Call

Chair Amber Kraft called the meeting to order at 11:00 am. She welcomed everyone and thanked them for serving.

The committee purpose was reviewed: “To educate about, and encourage investment in, RPAC and Issues Mobilization in support of the real estate industry.”

A motion was made to approve the minutes from February 9, 2023. **M/S/C**

The committee then discussed the possibility of dividing the total investment responsibility differently, rather than the current system of dividing investment responsibility by percentage of board membership. This idea was discussed, and a motion was made to set the local boards goals relative to each board’s membership percentage. **M/S/C**

Sarah Caldwell reviewed the 2023 NAR RPAC Goals for North Dakota, pointing out that the total fundraising goal was \$192,000.

The group then discussed NDAR RPAC Goals for 2023. After discussion, a motion was made to set the Per Member Goal at \$90, Member Participation at 75%, Major Investor at 80 members, Presidents Club at 50 members, Capitol Club at 75 members, and Pinnacle Club at 200 members. **M/S/C**

The committee noted that the minimum RPAC investment in North Dakota would remain at \$50, and is different than the \$90 per member goal.

Present local boards then gave updates on activities:

- Fargo-Moorhead held a silent auction in January and raised over \$24,000, with 15 major investors coming from the event. They shared that the competitive nature of their fundraisers helps them to raise more funds.
- Bismarck-Mandan shared that they are hosting an RPAC Social & Auction on March 23<sup>rd</sup>, at Sixteen03 Main Events in Bismarck. They have not selected a theme for this year’s auction, but are serving food and drinks to attendees. The event is free to members and there will be a fee for guests and affiliate members.
- Minot does not currently have events planned, but they have had success in the past with murder mystery events and cornhole. They hope to host a cornhole tournament this summer. They hold a large fundraiser at the end of the year that is successful for them, but the funds are donated to a local charity rather than RPAC.

Kevin Fisher then gave an update on NAR’s Major Investor Council. He shared that they have not had a meeting in person yet but have been promoting investment among their members. Maureen Bartelt then gave an update on NAR’s RPAC Participation Council, sharing that they also have not met yet but there have been good resources distributed to committee members to promote RPAC.

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After discussion, the committee agreed that there should be a handout for North Dakota RPAC. Amber Kraft and Maureen Bartelt will work with Sarah Caldwell to research other state handouts and formulate one for North Dakota.

Sarah Caldwell shared that NAR's Local Board Triple Crown Winners have not yet been announced.

The committee then voiced their interest in having a speaker from NAR come to North Dakota and speak on RPAC.

Being no other business, the meeting adjourned at 12:00pm.

Respectfully submitted: Sarah Caldwell, Communications Director