

RPAC 101: The Basics

What is “RPAC”?

The REALTORS® Political Action Committee (RPAC) promotes the election of pro-REALTOR® candidates on the national, state, and local level. The purpose of RPAC is clear: voluntary contributions made by REALTORS® are used to help elect candidates who understand and support their interests.

What is “Issues”?

Issues Mobilization funds provide financial assistance to state and local REALTOR® associations to support effective advocacy campaigns and ballot initiatives on public policy issues critical to REALTORS® and the real estate industry.

What is the “REALTOR® Party”?

The REALTOR® Party is a powerful alliance of REALTORS® and REALTOR® Associations working to protect and promote homeownership and property investment. The REALTOR® Party is a bipartisan group that speaks with one voice to advance candidates and public policies that build strong communities and promote a vibrant business environment.

How do investments in RPAC and Issues make a difference?

In national, state, and local legislatures, RPAC and Issues funds work to:

- Protect private property rights
- Emphasize consumer protection
- Reduce rising interest rates
- Preserve market stability
- Fund affordable & accessible housing
- Increase the housing supply
- Affirmatively further fair housing
- Protect unfair land development
- Reduce foreclosures
- Reauthorize the National Flood Insurance Program (NFIP)
- Strengthen lead regulations
- Support your business