

2024 CANDIDATE CAMPAIGN TRAINING

Are you thinking of running for office?

Whether you have announced you are running for office or are considering running in an upcoming election... This training is for you!

What will you learn?

The Candidate Training Academy covers seven strengths and skills important for successful campaigns:

- *How to concisely articulate reasons for running*
- *How to plan & budget for a race*
- *What research is helpful for a campaign & how to get it done*
- *The need to leverage social media*
- *How to raise money, rules in place on what you can collect & how you can collect it*
- *How to ensure you have sufficient time & opportunities to make contact with voters*
- *How to get the vote out on election day*

REGISTER TODAY!



Training: 9:30 – 11:30am

Lunch: 11:30 – 12:15pm

**Panel of Local & State
Elected Officials:** 12:15 – 1:00pm

Training: 1:00 – 3:00pm



January 24, 2024



ND Heritage Center



\$50 Registration Fee