



To advocate for the success of our members in partnership with our local Associations and the National Association of REALTORS®

RPAC Fundraising Committee Minutes

Thursday, January 27, 2022

1:00 pm CST – Zoom

Members: Tricia Schlosser, Chair; Amber Kraft, Vice Chair; Shane Cullen, Arlin Fisher, Kevin Fisher, Brenda Foster, Karin Haskell, Ryan Mullikin, Nikki Nielsen, Nick Olson, Mary Splichal

Presiding: Tricia Schlosser, Chair

Director Liaison: Nick Olson, Director Liaison

Staff: Jill Beck and Sarah Caldwell

Jill Beck welcomed everyone to the meeting as Chair Tricia Schlosser was running slightly late. Introductions were made.

Tricia Schlosser and Mary Splichal joined the meeting at 1:03pm.

The committee purpose was reviewed and Tricia shared that she is excited to be chair this year. She shared that she is working on involving the local RPAC chairs from each board in the Committee, and is hoping to have them attend the next committee meeting.

A motion was made to approve the minutes from October 25, 2021. **M/S/C**

Sarah Caldwell reviewed the 2021 RPAC Board Investments and shared that the state was around \$30,000 above their goal for combined RPAC and Issues. The state also met their goals for Major Investor, Presidents Club, % of Membership Participation, and Per Capita amount. For local boards, Bismarck-Mandan, Fargo-Moorhead, Grand Forks, and Williston all met their total investment goal.

Tricia brought up the possibility of dividing the total investment responsibility differently, rather than the current system of dividing investment responsibility by percentage of board membership. This idea was discussed, and the group determined that it would be best to keep the current system.

Sarah Caldwell reviewed the 2022 NAR RPAC Goals for North Dakota, pointing out that the total fundraising goal was \$190,750.

The group then discussed NDAR RPAC Goals for 2022. After discussion, a motion was made to set the Per Member Goal at \$50, Member Participation at 70%, Major Investor at 70 members, Presidents Club at 40 members, Capital Club at 75 members, and Pinnacle Club at 200 members. **M/S/C**

Present local boards then gave updates on activities:

- This year, Bismarck Mandan has a tropical theme for RPAC. At the end of the year, investors will have the chance to win a cruise for two. There will be an event held in

March/April in line with the tropical theme, including a steel drum band. There will be an auction.

- a. Fargo-Moorhead held a kick-off event 3 weeks ago, which consisted of a live and silent auction. The Fargo-Moorhead Association is at nearly \$50,000 already through dues billing and the auction. They will hold a golf event in June. There will also be a cornhole tournament over the summer. Fargo will be focusing on moving members up to the next investment level, based on whatever level they are already in at the moment.
- b. Minot also plans to hold a cornhole event this year. In 2021, they held a murder mystery event this past year which was a big success. Their biggest event is their Christmas social, but they give those funds back to the local community and would like ideas for how to generate interest in RPAC with a similar event.

Jill Beck reminded those present that 2022 is an election year, and the earlier the contributions are made the sooner they can be disbursed to candidates running.

Mary Splichal spoke and gave a REALTOR® Party Member Involvement Committee update from NAR. She shared that at the REALTOR® Party Training that NAR held in Nashville December 1-3, 2021, she and Karin discussed RPAC fundraising ideas. Because the State Convention is being held in Bismarck this September, she and Karin discussed the idea of a boat ride cruise on the Missouri River as a fundraiser. Tricia suggested that is be held on dry land in order to garner more attendees.

There was recognition of the NAR Local Board Triple Crown Winners: Bismarck Mandan Board of REALTORS®, Fargo Moorhead Area Association of REALTORS®, and Williston Board of REALTORS®.

The group will meet again on February 9, 2022, for the NDAR BOD/Committee Meetings.

Being no other business, the meeting adjourned at 2:00pm.

Respectfully submitted: Sarah Caldwell, Communications Director