



To advocate for the success of our members in partnership with our local Associations and the National Association of REALTORS®

Professional Development Workgroup

Thursday, July 15, 2021

Zoom Conference Call

Members: Chris Feickert, Amber Carlton, Angela Cymbaluk, Sally Domke, Amber Flynn, Jeni Grunseth  
Presiding: Chris Feickert, Chair  
Staff: Jill Beck and Sarah Caldwell

Chair Chris Feickert welcomed everyone and called the meeting to order at 9:00am.

Sarah Caldwell gave an update on how many members had completed Fairhaven since the challenge had been issued. 19 members have completed the training since the challenge was issued and 7 people have started and partially completed it.

Chris Feickert asked for an update on Amber Carlton's promotional video. Amber shared that she will be meeting with FM Title to make a video promoting their sponsorship of the challenge. Sally Domke is meeting with Quality Title to make a promotional video as well. These videos are to be posted on YouTube and Facebook as a promotion for the challenge and the prizes involved.

The group then discussed other ways to promote diversity. Amber Carlton shared NAR's current diversity challenge, which is that members would complete At Home with Diversity, Implicit Bias Training, and the Fairhaven Simulation. After discussion, the group agreed to promote the Implicit Bias Training with brokers and ask them to play the video at a brokerage meeting. The group agreed that this request would wait until after the Fairhaven challenge is complete.

Being no further business, the meeting adjourned at 9:30am.

Respectfully submitted: Sarah Caldwell, Communications Director