



To advocate for the success of our members in partnership with our local Associations and the National Association of REALTORS®

RPAC Fundraising Committee Minutes

October 25, 2021 – 10:30am CT

Zoom Conference Call

Members: Chair Nicole Schoeder, Vice Chair Ben Olson, Past Chair JoAnn Callahan; Kevin Fisher, Shawn Ostlie, Greg Larson, Karin Haskell Amy Hullet, Desri Neether, Vicki Roller, Mary Shelkey Miller, Mary Splichal (RPIC), Daryl Braham, Chris Feichert, Mike Swartz, Ryan Turnage, Amber Kraft, Tate Cymbaluk, Kari Donner, Jennifer Evanson

Presiding: Nicole Schoeder, Chair
Director Liaison: Kevin Fisher, Director Liaison
Staff: Jill Beck and Sarah Caldwell

Chair Nicole Schoeder called the meeting to order at 10:32am. She welcomed everyone and introductions were made. The purpose of the committee was reviewed.

The minutes from March 4, 2021, were reviewed and a motion was made to approve the minutes. **M/S/C**

The NAR and NDAR goals were reviewed, and Jill Beck noted that we are ahead of track than where we normally are at this point in the year.

Karin Haskell brought up the RPAC video competition being held at the REALTOR® Party Training in Nashville on December 1-3, and shared that she would like NDAR to submit a video for consideration. Karin suggested that those attending the training be placed onto a taskforce in charge of creating the video. Jill Beck will reach out to those attending the training in Nashville and ask them to work on putting together a video.

Local boards then offered updates on any ongoing activities:

- Grand Forks recently completed a fundraiser, and held a live auction after their annual meeting which raised \$3,800.
- Minot held a murder mystery event in September and it was sold out. The event pitted each table against another, with ten tables and ten individuals to a table. The cost to members included admission, dinner, and two drink tickets.
- Williston collected checks at their REALTOR® of the Year event.
- Bismarck is to hold a live and silent auction at their inaugural dinner.
- Fargo has completed fundraising for the year and is currently planning for 2022 fundraising events, to begin in January.

Nicole then recognized new NDAR Hall of Fame Inductees: Chris Feickert, Fargo-Moorhead; Vicky Matson, Fargo-Moorhead; Karin Haskell, Bismarck-Mandan; Nancy Deichert, Bismarck-Mandan; Steve Lunde, Fargo-Moorhead; Mary Splichal, Bismarck-Mandan; Jeff Botnen, Fargo-Moorhead; and Judy Maslowski, Bismarck Mandan.

The committee then discussed fundraising for 2022. Jill Beck shared that it will be an election year. Karin Haskell asked the committee if the RPAC YETI cups that had been ordered last year could be sent to all 2022

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major investors as gifts. The group agreed on the idea. NDAR staff will move forward with this plan, and work with Karin to order more if necessary.

Tate Cymbaluk shared that 2022 fundraising should be focused on earlier in the year so that the funds are ready for disbursement to candidates for their races. Karin asked about the possibility of holding a major investor event in Medora in 2022, like the committee had discussed previously. Jill Beck asked the group if they would like to hold one large event, or make trips to each local board for major investor events. Tate suggested that two events be held on opposite sides of the state to make travel easier for investors.

Amber Kraft suggested that a major investor event could be held in conjunction with NDAR Board of Directors meetings, such as the Medora meetings in June of 2022. The group agreed that this would be wise, as some major investors or potential major investors would already be present for the meetings. Karin Haskell suggested that the RPAC Fundraising Taskforce pick up again in 2022 to plan these major investor events. There was discussion that in 2022, the RPAC Fundraising Taskforce would be made up of Karin Haskell, Kevin Fisher, Amy Hullet, Mary Splichal, and Chris Feickert.

As a final comment, Nicole reminded committee members that in 2022 there should be a focus on gaining smaller investments as well to boost the number of Pinnacle Club members in the state.

Being no further business, the meeting adjourned.

Respectfully submitted: Sarah Caldwell, Communications Director