



North Dakota Association of REALTORS®

To advocate for the success of our members in partnership with our local Associations and the National Association of REALTORS®

Minutes

Member Involvement Committee

June 27, 2019

Conference Call

Present: Chair - Shari Anhorn, Vice Chair - Joy Nelson, Past Chair - Shane Cullen, Director Liaison - Nicole Schoeder, Tammie Braun, Karin Haskell, Kristin Oban, Mary Splichal, Amber Carlton, Chris Feickert, Vicky Matson, Jodi Danzel, RuthAnn Halvorson, Cheryl Croonquist, Ashlee Kelleher, Amber Kraft, Amanda Simard, Holly Riggins

Absent with Prior Notice: Jo Kralicek

Guests: Nancy Deichert, Mary Shelkey Miller, John Colter, Tanya Keck, Jill Kjorstad, Amy Hullet, Marti Kaiser

Chair Shari Anhorn called the conference call meeting to order.

Roll call was taken and a quorum was guaranteed.

Shari read the committee purpose and asked for any input.

Minutes of February 6, 2019 were reviewed and approved as presented. (MSC)

Discussion continued from the last meeting on member benefits and member discounts and updates from work groups were heard.

Booking Community - Amber Carlton gave an update on the program for getting discounts on hotel and airfare with a royalty paid back to NDAR. We currently have HotelStorm and feel both programs could work for members. A motion was made to pursue Booking Community pending review of the need for contract and other verification of information. (MSC)

AFLAC supplemental insurance was discussed as a member benefit and Joy Nelson and Jill updated that it is not advantageous as an association to offer as individual brokerages are able to get better rates.

Group looking at cell phone discounts stated that they had a hard time making a connection with the right people at AT&T and Verizon and were unable to obtain much info. It was stated that one company did state that it is hard to beat the Friends and Family deal and therefore may not be worth pursuing.

It was discussed if moving companies should be contacted to see about getting discounts for our members' clients. It would need to be a moving company that is in many of our communities and that was hard to identify. Joy did state that "2 Vets" is expanding into other parts of ND and will provide some quotes once they have more trucks on the road. Joy will keep us updated.

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Business Planning was discussed and Amber Carlton reported that NDAR is looking at doing a Financial Planning Class in the next year and that could fit into that.

Also discussed email transaction program, Folio, that Jill received info on and shared with the committee leadership. There currently are 90 users in ND including Amber C and Jill K who were on the call and love what it does for them. Consensus to send the email to the committee for them to look at and to pursue getting more info and pricing to report back.

Jill K brought up looking at safety apps and programs for members. Forewarn is being used by several on the committee and Klear is another that staff is being contacted by and a REACH program by NAR participant. Jill did mention that in 2017/early 2018 we did look at these apps and at that time legal advised to be careful due to liability and members picking and choosing who they do the checks on. Things may have changed and consensus to look into further and what kind of discounts may be available.

Being no further business the meeting was adjourned.

There being no further business, the meeting adjourned at 10:44am.

Respectfully Submitted,

Jill Beck, CEO NDAR