

To advocate for the success of our members in partnership with our local Associations and the National Association of REALTORS ®

Minutes Member Involvement Committee Zoom Video Conference June 5, 2018 2:00 p.m.

Present: Chair, Shane Cullen, Chair-Elect, Shari Anhorn, Cheryl Croonquist, Past Chair, Jamie McLean, Director Liaison, Kristin Oban, Karin Haskell, Mary Splichal, Ninetta Wandler, Chris Feickert, Amber Kraft, Ruth Ann Halvorson, Mary Shelkey Miller, Joy Keller, Ryan Mullikin, Desri Neether, Deborah Nichols, Jodi Tollefson, Sharon Weber, Kristy Sagaser

Absent with Prior Notice: Amber Carlton, Emily Johnson

Absent: Lore Schneider, Nicole Schoeder, Shari Timms, Vicky Matson, Lori Soltis, Lorrie Nantt, Micah Thureen, Lynda Hartmann, David Blumkin, Aisha Vadell, John Voll

Staff: Jane Marum, Jill Beck

Shane Cullen, Chair, called the meeting to order. Welcome and introductions were made.

The Committee Purpose was reviewed.

Minutes from the March 15, 2018 meeting were approved as presented. M/S/C

**ND REALTOR® Reference Guide Update:** Lorrie Nantt is working on final touches. Consensus reached for the committee to review the guide before it is put on the website. A link to the document will be sent out.

**TrustFunds Update:** ND Real Estate Commission is on board with the program. The Williston and Bismarck Mandan boards are looking at it. All other boards have signed on.

**Apply Connect Update:** A link has been added to the NDAR homepage so that anyone, not just members, can use the program which will create a kickback for NDAR.

**Taxbot:** Current number of subscribers is 20 with total payments of \$1385.00 so far this year. A reminder that members have to go through the NDAR website to get the discount.

**Hotel Storm:** No official user totals available but members are using it and reporting significant savings. A reminder that members have to go through the NDAR website to get the discount.

**50<sup>th</sup> Anniversary of the Fair Housing Act**: Promotion includes Governor's proclamation of April as Fair Housing Month in North Dakota, NAR has promotions which are shared on NDAR's Facebook page, at Midyear meetings in D.C., the 360 session had a powerful fair housing presentation which can be viewed on line, the logo has been added to the NDAR website and newsletter.

**REALTOR® Ring Day:** Shane reminded all that it will be held on December 7, 2018 and promotion will start this fall.





**Video Platform Task Force Update:** The group discussed the Task Force's findings that there aren't any platforms out there that would offer a discount to members and be a source of revenue for the Association. It was moved to dissolve the Video Platform Task Force based on the lack of available programs. M/S/C

**Good Neighbor Award:** Shane reported that the Good Neighbor Award committee met to review the program procedures and requirements. Minor changes were made including the committee will now be made up of the past recipients and the Member Involvement Committee Chair and Vice Chair. The Award will now be presented at the ROTY luncheon.

**ND REALTORS® Safety Day:** A session will be held in conjunction with committee meetings in June. The Grand Forks Police Department will provide general safety tips and demonstrations geared toward REALTORS®.

Williston Safety Program: Progress is on hold until some issues with the police department are worked out.

**RPAC Committee Challenge Update:** Shane reported that 27 of 32 committee members have invested in RPAC including 6 Major Investors. Investors were thanked.

**REALTOR® Prevention and Safety Involvement:** The ND Dept. of Public Instruction and the ND School Boards Association were contacted about possible assistance from NDAR for safety. Both entities responded that there are no plans to hold any special awareness on school shootings, but if something came up that we might want to sponsor financially, they would let us know. Shane stated that it is important that these entities have received the message that REALTORS® want to be involved.

**Member Health Insurance:** The Dept. of Labor has proposed Association Health Care Plans for selfemployed Real Estate Agents. Jim Kasper will be making a presentation at the June meetings about what the plan could look like if hurdles can be overcome. An eighteen-month timeline is anticipated for implementation.

There being no further business, the meeting adjourned.

Respectfully Submitted,

Jane Marum Staff Liaison