



North Dakota Association of REALTORS®

To advocate for the success of our members in partnership with our local Associations and the National Association of REALTORS®

#### Minutes

Technology Committee

Text Platform Task Force

Zoom Videoconference Meeting

January 22, 2018 9:00 a.m.

Present: Dave Lanpher, Chair; Holly Blomquist, Austin Bauer, Nancy Deichert

Absent: none

Staff Liaison: Jane Marum

Dave Lanpher, Chair, called the meeting to order. Welcome and introductions were made.

Dave stated that the work of the task force is to investigate the purpose of a text platform for the membership and to determine cost that fits the budget.

Group consensus that texts would be used for meeting notices/reminders, CE class notices/reminders, convention and other marketing as appropriate with the caution that texts not be overused.

Various plans were reviewed. There was group consensus to continue researching whether a pay-as-you-go plan or a monthly plan would be best for our Association.

Action plan: Austin and Holly will research vendors. Dave will talk to President Ben to get additional input on the use of texts to the membership. Staff will find out what the Iowa Association uses for a text platform. The task force will reconvene on February 5<sup>th</sup> at 9:00 a.m.

Respectfully Submitted,

Jane Marum, Staff Liaison