



North Dakota Association of REALTORS®

To advocate for the success of our members in partnership with our local Associations and the National Association of REALTORS®

Minutes

Professional Development Committee

January 9, 2018 2:45 p.m.

Missouri Room, Holiday Inn, Bismarck, ND

Present: Shawn Ostlie Chair, Amber Carlton, Chair-Elect, Nicole Schoeder, Past Chair, Amy Hullet, Director Liaison, Jamie McLean, Shane Cullen, Nick Leavy, Desri Neether, Kristin Oban, Tricia Schlosser, Chris Feickert, Shari Timms, Shari Anhorn, Amber Kraft, Alyx Pederson, Jill Kjorstad, Kristy Sagaser, Vicky Matson, Ninetta Wandler, Julie Breidenbach, Mary Goroski, Theresa Halvorson, Cathy Hanson, Laurie Burkholder, Ruth Ann Halvorson

Absent with Prior Notice: Judy Maslowski, David Blumkin, Joy Keller, Debra Brumfield

Absent: Micha Thureen

Guests: Nancy Deichert, John Colter, Scot Nething, Ron Volk, Rochelle Eick, Ben Schroeder, Austin Bauer

Staff: Jane Marum, Jill Beck, Nancy Willis

Shawn Ostlie, Chair, called the meeting to order. Welcome and introductions were made.

The Committee Purpose was reviewed.

Minutes from the October 24, 2017 meeting were approved as presented. M/S/C

Strategic Plan Review: Core Objectives #3 and #6 and Goal #4 were reviewed with no changes made.

2018 Course Updates: Professionalism Class – Marcie Roggow will teach her award-winning class for the spring caravan and has agreed to train-the-trainer sessions. The class will be held in April but no specific dates have been set. Google Class - G. William James will be contacted to teach Google classes to include a basic course at the morning session and an advanced class in the afternoon. Students attending the advanced class must have basic Google knowledge.

Pre/post Licensure Task Force Update: Kristin Oban, Task Force Chair, gave an update on the group's activities which included sending a survey to new licensees and instructors to find out if pre-licensure classes were sufficient. There was a wide range of feedback received in the survey. The group's focus now will be to narrow the focus to come up with a recommendation in June. Discussion will be held with the ND Real Estate Commission at an upcoming meeting.

Broker Education: After much discussion of the value of this type of education, it was moved that the state develop a broker class to be given in conjunction with the annual broker meeting. M/S/C

Team Education: Discussion included that the issue is that teams may be operating outside of the brokerage and not under the rules. The Government Affairs Committee has a task force addressing this issue so this committee will defer to them.

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Safety Course: The Member Involvement Committee is working on a course to be held after the June meetings so this committee will defer to them.

The Hub: We've recently learned that the use of this texting program won't be available for expansion beyond NAR for another one-and-a-half years.

Goals for 2019: Chair Shawn asked the committee to be thinking about goals for next year.

Calendar Invites and Responses: Chair Shawn announced the use of calendar invites for this committee's meetings and emphasized the benefit it offers for easily put meetings on your calendar. Accepting calendar invitations is easy and helps to determine a meeting quorum.

Other Discussion: President Ben encouraged "liking" the NDAR Facebook page as it has beneficial information on it; A challenge was made for the committee to reach 100% participation in RPAC investing at the \$30 minimum; A social media campaign to commemorate the 50th Anniversary of the Fair Housing Act will be conducted and all were encouraged to "like" and "share" the information to spread the word; A reminder was given to participate in Calls for Action with the participation goal being 100%; Chair Ben encouraged those who sit on only one state committee to take the day to sit through the other committee meetings and to stay for social functions which are great for networking and developing friendships.

There being no further business, the meeting adjourned.

Respectfully Submitted,

Jane Marum
Administrative and Membership Services Director

