



North Dakota Association of REALTORS®

To advocate for the success of our members in partnership with our local Associations and the National Association of REALTORS®

#### Minutes

#### Member Involvement Committee

January 9, 2018 11:15 a.m.

Missouri Room, Holiday Inn, Bismarck, ND

Present: Chair, Shane Cullen, Vice Chair, Shari Anhorn, Director Liaison, Jamie McLean, Ninetta Wandler, Kristin Oban, Mary Splichal, Amber Carlton, Chris Feickert, Lynda Hartmann, Shari Timms, Kristi Sagaser, Jodi Tollefson, Amber Kraft, Nicole Schoeder, Desri Neether, Lore Schneider, Vicky Matson, Ruth Ann Halvorson, Mary Shelkey Miller

Absent with Prior Notice: Cheryl Croonquist, Karin Haskell, Deborah Nichols, David Blumkin, Ryan Mullikin, Emily Johnson, Joy Keller

Absent: Lori Soltis

Guests: Amy Hullet, Ben Schroeder, John Colter, Nancy Deichert, Scot Nething, Jill Kjorstad, Jodi Danzl, Dewey Uhler

Staff: Jane Marum, Jill Beck, Nancy Willis

Shane Cullen, Chair, called the meeting to order. Welcome and introductions were made.

The Committee Purpose was reviewed.

Minutes from the October 24, 2017 meeting were approved as presented. M/S/C

**2017 Strategic Plan review:** Core Objectives #4, #5, #7 and Goal #4 were reviewed. Goal #4(5a) was discussed at length and it was determined that the PAG implemented to address state convention procedures continue to stand for idea sharing. Chair-Elect Shari will reach out to SD for information. Potential goals are to streamline the registration tracking process, timelines and address sponsorship packages.

**Desktop Reference Guide Update:** Nancy Willis stated that Lorrie Nantt, Task Force Chair, is in the process of formatting the guide and the hope is to have it on the website by the end of February. The name of the guide will be the North Dakota REALTOR® Reference Guide.

**TrustFunds:** Training will be provided to local boards. TrustFunds staff and NDAR will meet with NDREC members and auditors so everyone is on the same page. Fargo, Wahpeton and Grand Forks have implemented TrustFunds and Williston and Jamestown are next.

**Apply Connect Update:** Jane stated that more promotion of this member benefit will be done. Mary Shelkey Miller is using it and likes it.

**50<sup>th</sup> Anniversary of the Fair Housing Act:** NAR has launched their promotion which can be accessed at [fairhousingrealtor.com](http://fairhousingrealtor.com). NDAR will launch a social media campaign geared to the public during Fair Housing month in April. A news release template will be sent to local boards. Suggestions were made to find a video

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about the history of the Fair Housing Act and find a story of how fair housing is benefitting people. President Ben challenged the committee to “like” posts on NDAR’s Facebook page.

**REALTOR® Ring Day – NAR Update:** At the NDAR Leadership Retreat in December, it was decided to address NAR’s order to discontinue using the REALTOR® Ring Day name. Daryl Braham contacted NAR President, Elizabeth Mendenhall, who said it would be discussed at an upcoming meeting. NAR’s recent response is that Ring Day is trademarked by the Salvation Army and they would jointly file to register REALTOR® Ring Day which at this point they won’t be doing. NAR legal will be less harsh on cease and desist orders and NAR is committed to working with marketing to provide a more positive message. ND REALTORS® raised \$57,856.00 in 2017 with two boards yet to report. \$456,000 have been raised by ND REALTORS® since the inception of Ring Day in 2010. President Ben added that NDAR made an impact with NAR on this issue.

**ND REALTOR® Safety Day:** Vice President Jill Kjorstad explained the system developed for REALTORS® in the Williston area. Agents provide the police department with a cell phone number, car information and four emergency contacts including one broker. When a REALTOR® makes an emergency call to dispatch, the REALTOR® R shows up and the REALTOR®’s information is recalled by the system to guide law enforcement in responding. The goal is to make this a statewide system but the obstacle is that there are different dispatch systems throughout the state. Nancy Willis said the legislature gave money to State Radio to update their system and she will reach out to Rep. Glen Bosch who is on that committee. Jill and/or her police contact, Justin, are willing to talk to local law enforcement around the state about the Williston system. President Ben suggested providing screen shots or a Power Point presentation of the system to law enforcement so they can get a better idea of how it works. Jill will update the committee as things progress with Williston’s system.

**Safety Class:** Several suggestions were made for a safety class format resulting in consensus that a “hands on” course be taught by law enforcement or a safety professional. Committee members from Grand Forks, and NDAR staff will look into instructors for the class.

**Communicate the Value of REALTORS®:** The aforementioned plan to promote the 50<sup>th</sup> Anniversary of the Fair Housing Act will communicate the value of REALTORS® as it pertains to fair housing. Due to time constraints, further discussion was tabled until the next meeting.

There being no further business, the meeting adjourned.

Respectfully Submitted,

Jane Marum  
Staff Liaison

