



To advocate for the success of our members in partnership with our local Associations and the National Association of REALTORS®

Minutes

Cyber Alliance

Website Update Task Force

Phone conference Meeting

July 13, 2017 1:30 p.m.

Present: Shane Cullen, Chair; Amber Carlton; Luke Graner

Absent: Jamie McLean

Staff Liaison: Jane Marum

Shane Cullen, Chair, called the meeting to order. Welcome and introductions were made.

The group discussed the feedback from the full Cyber Alliance Committee which met in June. Four main quick links were established for the home page: Member Access, Consumer, Non-Member and Convention. The three links at the bottom will be changed to be better highlighted when hovered over. The editor function will be easy for staff to use. Luke suggested that the slider consist of the top three to five news items of the association along with the About Us slide.

The licensing of stock photos used on the site was discussed. Luke assured the group that the photos used will be licensed so as to avoid any lawsuits. ADA compliance of the site was discussed. Luke will look into the enforcement timeline and will ensure that the site is set up properly for an easy transition to meet compliance standards.

Action plan: Luke will send a list of content requirements for each quick link to Jane with a completion timeline and the task force will meet to gather content items. Luke would also like ideas for other key pages on the site.

Respectfully Submitted,

Jane Marum, Staff Liaison

