

LARRY LOVSEY

NAR'S Realtor member involvement committee-was somewhat different this year. Our speaker was Anne Collier, she presented a lesson on BRANDING and the importance of branding for us in North Dakota-we do very well, our members are active in their board, invest in RPAC. Now compare our numbers with other states investing in RPAC, our communities, our board, schools, members level of education. Now let's compare NDAR numbers with NAR-or any state-we lead the pack. That's not to say there is no room for improvement-after all "room for improvement is the largest room in the world".

Let's take RPAC- our numbers are good- but are the members investing because we have done so in the past or because everyone knows the impact we have with our elected officials, the impact on the issuers. Let's brand the power of REALTORS- we can & do make a difference.