

NAR Washington DC Report – Ben Schroeder

Realtor.com again had a very heavy presence at the NAR meetings. They had a rep/speaker at most of the meetings I attended. I find it curious that realtor.com is being portrayed as being owned by NAR when in fact they are not. Newscorp owns realtor.com. Not saying it's a good or bad thing just something to watch in the near future on where that will end up

Thehub.com- is the new committee work space for NAR committees. It will provide online data storage and discussion boards for NAR committees. Committee members are asked to set up a full profile to utilize this

Upstream- More beta testing using RESO standards. 1) Met with 30 of the largest MLS's to start a better partnership so MLS & Brokers have a single point of choice for listings. Much like Broker feeds

Blockchain/CRT Labs- Working on a smarthome checklist at closing/final walk through. Much like handing over keys and garage openers. 1) Use technology to see efficiencies in homes through CRT labs new beta testing camera that can see mold, moisture, ventilation, etc. Their analogy is the human eye can see in three colors and this camera can see in 16 different colors. Very cool and look forward to see how it progresses

Blockchains- Basically making new information on listings uneditable to protect owners and property information. NAR is interested in continuing to improve the accuracy of property records. This is considered the most impactful technology over the upcoming years.

NAR is working on an engagement tracking tool for NAR involvement and achievements of members and can be shared through NAR's engagement tracking tool.

Warning that there is an abundance of Fair housing violations (albeit inadvertent) in our data, marketing, listings, bio's, etc

Met with Morgan Stanley to review NDAR's current investment portfolio and discusses investment allocations. Will elaborate at NDAR meeting

Toured trade show to check out other MLS options, electronic signature programs, listing technologies