



To advocate for the success of our members in partnership with our local Associations and the National Association of REALTORS®

Minutes
Cyber Alliance
Website Update Task Force
Phone conference Meeting
March 14, 2017 2:00 p.m.

Present: Shane Cullen, Chair; Amber Carlton; Jamie McLean (left 2:20 p.m.)

Absent: none

Staff Liaison: Jane Marum, Robyn O’Gorman

Shane Cullen, Chair, called the meeting to order. Welcome and introductions were made.

Shane stated that the work of the task force is to look at NDAR’s website and come up with ideas for recommended changes and then take those to the Board.

There was group consensus that the website needs a “facelift,” not a complete redesign.

Robyn informed the group that the platform Luke Graner uses is WordPress. Luke writes the code and Robyn makes the rest of the changes to the website when necessary.

Discussion: Home page should be the priority, Advocacy page should be clearer, Member Info tab should be changed more appropriately to Membership Services, Facebook and Twitter links, as well as others, should be highlighted when hovered over. A Members Only log in should be created. This page would include things like the Desktop Reference Guide, discussion boards, a link to Trust Stamp, etc.

Shane had the group go online to review the websites of the California, Texas and Colorado Associations of REALTORS®. Group consensus that these websites were representative of what NDAR’s should be.

Action plan: Luke will be contacted by email to see if he can create a home page similar to those on the websites mentioned above using the current platform. If so, we will get a cost estimate from him. If not, we will look into other options. We’ll also get an estimate on the creation of a Members Only log in page. The task force will reconvene after we get this information from Luke.

Respectfully Submitted,

Jane Marum, Administrative and Membership Services Director

