



The Real Estate Leaders

Report from REALTORS Conference and Expo
Orlando, Florida
November 2-7, 2016

It was my pleasure to attend the NAR REALTORS Conference and Expo in Orlando, Florida in November of this year as NDAR's President-elect.

I attended the Leadership Exchange Council Opening Session where we heard updates from President Tom Salomone and Incoming President Bill Brown. Mr. Brown presented his initiatives for 2017. His first initiative is to raise the homeownership rate. His second and third initiatives include the preservation of such benefits as the mortgage interest and property tax deductions, 1031 exchanges, and the government's support of GSE's and FHA-insured loans. Lastly, he wants to focus on REALTOR'S financial future. He believes too many REALTORS reach retirement age with not enough money to comfortably retire.

We heard from 7 state associations who shared their best ideas from 2016. Ideas included YPN activities to raise money for the Boys and Girls Clubs, Professional Development webinars, Leadership Academy, diversity initiatives, use of social media rather than email to reach members, Presidents in Partnership program, etc. etc.

I attended the President-Elect Networking Breakfast where President-elect Brown lead a discussion on what the state's need from NAR. There was good discussion regarding getting better participation in Calls for Action, increasing participation from members, initiatives to help REALTORS prepare for retirement, and, of course, appraisals.

I got in on the tail end of the Economic Forum with Lawrence Yun, where he laid out his plan for the First 100 Days of the New Presidency: 1) Liberate small-size banks from Dodd-Frank; 2) Assist in trade skills from community colleges; 3) Infrastructure spending, including on housing. Keep in mind this meeting happened prior to the election!

I am a member of the Professional Standards Committee and attended the Professional Standards Forum as well as the committee meeting. A proposal was made and generated much discussion regarding arbitration hearings. The proposal was to offer the parties a time period at the end of a hearing to try one more time to reach an agreement before the panel goes into

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executive session. The motion was passed by the committee. Other discussion involved the Commitment to Excellence Advisory Board's recommendation to establish a C2X program for the purpose of raising the bar on professionalism. The program involves an assessment of a member's activities that could result in a C2X badge, indicating that member's commitment to excellence.

Of course, along with the many meetings I attended, I managed to find time to enjoy the concert, the RPAC event at The Eye, the night at Universal Studios and even an Ice Bar, an experience I'll soon be able to enjoy by simply sitting on my patio at home!

Thank you for the opportunity to represent NDAR at this conference.

Sincerely,

A handwritten signature in cursive script, reading "Lyn Dwyer".

Lyn Dwyer, GRI
NDAR President-elect