

NAR Orlando Meeting reports

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Data Strategies- I was 30 mins late to meeting. For some reason I had it in my phone for 9:30 and not 9:00 (my apologies). Project Upstream is moving along nicely and getting received better nationwide. Original beta tests went good and will be opening up to other test markets. Approved committee members. Blockchain technology presentation of how non editable database formats apply to our and the financial industry. Discussed new communication platforms for committee and it's members

Local Leadership exchange/medium board/breakout session/wrap up- RPAC fundraising ideas for state, local, and charities. MLS ,mergers taking place around the nation. RPAC success on hold fundraising events for top producing agents that are not contributing. Term "so you are the person who takes from the association but doesn't give" was good. Concerns of MLS income possibly going away and what non dues income sources are successful. Coming soon listings on MLS. Email redundancy issues/programs for local and state. Higher logic software could be very useful for NDAR to look into.

President elect roundtable/information exchange. Actually wasn't really any new information or pearls of wisdom than what was shared at the Local leadership meetings. Repetitive

RPAC Fundraising forum- Very interesting on the history of NAR and certain locations of NAR meetings and historical relevance. They displayed all the items first ever offered for auction from different time periods of NAR meetings. Blue blinking cowboy hats were a little over the top in my opinion 😊

Never underestimate your clients flood risk- very interesting to hear perspectives and impacts of flood zone, FEMA, and financial impact for coastal areas and not just Elevation and flood issues we face locally within the state for our rivers.

Region 8 lunch and caucus meeting- Daryl and Jon Smaby talked extensively on how the new RPAC goal setting will be. Although appears it has been simplified there were a lot of questions on how goal numbers would be set and NAR's view on it. State reports are always interesting to hear in comparison. Nebraska is still dealing with cross border issues how taxable commissions and responsibility of brokers/Independent contractors. Realtor.com gave presentation and basically asking for our sold data and what benefit that would be to NAR members. I am still pretty hesitant because of the perception they market is realtor.com is a Realtors web site when in fact it is not.

Toured the convention- I always like to check in on what other MLS service providers are out there, electronic signature companies, and lockbox providers. Wells Fargo was everywhere