

# the REALTOR® Report



News for you from the ND Association of REALTORS®  
April 12, 2016

## Good Neighbor Award Nominations

NAR is seeking nominees for the Good Neighbor Award, which recognizes REALTORS® who impact their communities through volunteer work. Five winners will receive \$10,000 grants for their nonprofits. For an entry form or more information, go to [http://realtormag.realtor.org/good-neighbor-awards?om\\_rid=AAAY3-&om\\_mid=BW-si1B9MQzoOo&om\\_ntype=INSMarketMonthly](http://realtormag.realtor.org/good-neighbor-awards?om_rid=AAAY3-&om_mid=BW-si1B9MQzoOo&om_ntype=INSMarketMonthly) Deadline is May 13.

## Application Period Opens for 2017 Committees

NAR is accepting applications for committee service in 2017. You may submit up to five applications and receive up to five endorsements per application. Submission deadline is May 23.

[http://gms.realtor.org/comrecords.nsf/comselMbrhome?openform&om\\_rid=AAAY3-&om\\_mid=BW-si1B9MQzoOo&om\\_ntype=INSMarketMonthly](http://gms.realtor.org/comrecords.nsf/comselMbrhome?openform&om_rid=AAAY3-&om_mid=BW-si1B9MQzoOo&om_ntype=INSMarketMonthly)

## Registration Open for Safety Webinar

***“Incorporating Safety Into Your Business”*** The busy season is almost here. Ensure you have a safety plan in place to help you succeed. Sign up for this free safety webinar from the National Association of REALTORS® and learn about specific tools and gather practical advice for implementing safety protocols across your real estate business. Whether you work on your own or as part of a team, everyone should have the same goal – to create a safe work environment. April 20, 2016, 1:00 pm. To register visit

[http://www.realtor.org/topics/realtor-safety/safety-webinars?cid=SF-WN-441&om\\_rid=AAAY3-&om\\_mid=BXBWA6B9MWzSOQ&om\\_ntype=INSWeekly](http://www.realtor.org/topics/realtor-safety/safety-webinars?cid=SF-WN-441&om_rid=AAAY3-&om_mid=BXBWA6B9MWzSOQ&om_ntype=INSWeekly)

## Last Call for Old CE Slips!

Final notice: Due to a change in policy all CE slips on file here at the NDAR office that are more than 6 years old will be destroyed as of April 30, 2016. If you would like copies of any of these old CE slips for your records, please contact the NDAR office staff before that date. We will send electronic copies as requested via email.

## Upcoming CE

*The Grand Forks Area Association of REALTORS® in conjunction with NDAR & Dakotas CRS Chapter will be presenting “Technologies to Advance Your Business” CRS 206*

In this CRS 206 Two Day Course, you will learn how to:

- Focus on the practical applications of today’s technology to build a successful real estate business
- Develop a plan for your social media participation that highlights measurable business goals
- Develop strategies for sharing interesting, useful content with your connections

- Select effective web elements and features to include on your website
- Define a strategy for establishing a distinctive web presence Discover money-making contact management techniques
- Take email to the next level for various marketing campaigns
- Learn new and more effective ways to use digital imaging
- Examine and review today's presentation tools that eliminate the competition

**\*Individuals who take this course will earn 16 CRS Education course credits toward the CRS Designation.**

Wednesday May 4 & Thursday May 5 (8:30 am - 5:00 pm)

Canad Inn - 1000 S. 42nd St. Grand Forks, ND 58201

\*For registration form & detailed information visit

<http://ndrealtors.com/wp-content/uploads/2016/03/206-flyer-Grand-Forks.pdf>

Has been submitted for approval to the ND Real Estate Commission & MN Dept. of Commerce for CE Credit.

### Free Newsletter Nurtures Prospects

Resources you can use the free, a personally branded Housing Trends eNewsletter from [realtor.com](http://realtor.com)® to incubate and communicate with slow-moving prospects. [http://marketing.realtor.com/housing-trends-newsletter.php?om\\_rid=AAAY3-&om\\_mid=BW-si1B9MQzoOo&om\\_ntype=INSMarketMonthly](http://marketing.realtor.com/housing-trends-newsletter.php?om_rid=AAAY3-&om_mid=BW-si1B9MQzoOo&om_ntype=INSMarketMonthly)

### 6 Ways to Warm Up Website Leads (Free Ebook)

You can download a guide from [realtor.com](http://realtor.com)® on building relationships and increasing conversions. To download your free Ebook visit [http://marketing.topproducer.com/201602-tpcrm-2655-tpagent/?om\\_rid=AAAY3-&om\\_mid=BW-si1B9MQzoOo&om\\_ntype=INSMarketMonthly](http://marketing.topproducer.com/201602-tpcrm-2655-tpagent/?om_rid=AAAY3-&om_mid=BW-si1B9MQzoOo&om_ntype=INSMarketMonthly)

### Get registered for the 2016 Convention of the Dakotas!

Don't forget to register for the 2016 Convention of the Dakotas in Fargo! You won't want to miss it!

To register by credit card, please do one of the following:

- Go to [www.fmrealtor.com](http://www.fmrealtor.com) and click on the Convention Tab
- Scan and email registration to [patti@fmrealtor.com](mailto:patti@fmrealtor.com)
- Fax the registration form to FMAAR at [701-232-1831](tel:701-232-1831), attention Patti

To register by check please:

- Make check payable to FMAAR
- Mail to: Fargo-Moorhead Area Association of REALTORS®  
813 N University Drive, Fargo, ND 58102

Full registration includes all convention activities and education. Additional events are available for sign-up, including the Tuesday night "Downtown Experience", Wednesday "Creatively Uncorked" painting event and Wednesday Golf Outing at Oxbow. Space is limited for additional events and are limited to members registered for convention.

Tentative Convention Schedule

<http://www.fmrealtor.com/sites/default/files/documents/2016%20Convention%20Schedule%20%28website%29.pdf>

Convention Hotel Information

<http://www.fmrealtor.com/sites/default/files/documents/2016%20Convention%20Hotel%20Information%20List.pdf>

### **Taxbot is a Member Benefit – Check it Out!**

You can track all kinds of expenses with this program which is offered at a reduced price as a REALTOR® member benefit through NDAR.

- ❖ Track your mileage with the Taxbot integrated GPS system on your smartphone
- ❖ Take pics of receipts
- ❖ All your records stored in the cloud
- ❖ Integrates with your bank or credit card
- ❖ A full training library

For detailed information please visit <http://ndrealtors.com/wp-content/uploads/2015/06/nd-partnership.pdf>

Upcoming free informational Taxbot Webinars:  
April 6 & Sept 28

#### **NDAR Member testimonial!**

"I started using Taxbot and my accountant is thrilled. Now she has a report, not an Excel spreadsheet. She can see each of my expenses, plus the total, and I've saved time inputting expenses...plus my mileage is automatically tracked by GPS. I LOVE it!"

Lorrie Nantt-RE/MAX Integrity Realty, Dickinson ND