



North Dakota Association of REALTORS®

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Nancy Willis, *Gov't Affairs Director*
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Minutes

2015 Government Affairs Committee

April 24, 2015 12:15 – 1:00 p.m.

Conference Call

Present: Dave Lanpher, Chair; Greg Larson, Past Chair; Diane Duchscher, Lyn Dwyer, Bob Lee, Carol Lindsey, Steve Lunde, Sharon Lunski, Lorrie Nantt, Mary Splichal, Dewey Uhler, Phil Vanyo, DeLynn Waishaar.

Absent: Tom Beadle; Joshua Boschee; Daryl Braham; Scott Breidenbach, Tate Cymbaluk, Todd Fettig; Ben Hanson; Cindy Harvey; Thomas Kading; Scott Louser; Neal Messer; Vicki Roller; Naomi Rossow; Mary Shelkey-Miller; Jeff Shipley; Mike Swartz.

Guests: John Colter, Nancy Deichert, Marti Kaiser, Beth Mayer

Staff: Jill Beck, Jane Marum, Nancy R. Willis

1. Dave Lanpher, Chair, took roll and welcomed everyone.
2. The February 18, 2015 minutes were approved as distributed.
3. Lanpher led the committee on a review of the advocacy goals and objectives in the Strategic Plan for which this committee is responsible.
 - Goal #1 Advocacy, #3 – educating members on CFA – members asked if it would be possible to have a button, like on the Federal CFAs to make things easier. Willis said she would work with NAR to figure out how we can do that for state CFAs. Willis said once implemented, that same system would allow us to keep track of responses and non-responses.
 - Goal #1 Advocacy, #4 – educating brokers and leadership on importance of participation in CFAs – committee felt that if previous goal action can be implemented, information gathered could be disseminated.
 - Goal #1 Advocacy #5 – enhance role in Advocacy – members agreed that in the Strategic Plan, the abbreviation “RPAC” should be removed as this relates to general Advocacy. Greg Larson said he would take recommendation to the Board. Felt that this goal had been met otherwise with Legislative Impact Day. Willis agreed to work on advocacy materials to supplement the Policy Statement that can be distributed to REALTORS® and to the public regarding advocacy efforts.
 - Goal #2, Consumer Outreach, e. – be proactive on measures and issues – committee felt we are meeting this currently.
 - Goal #2, Consumer Outreach, g. – alliances with other land rights groups – committee felt we are meeting as we have good relationships with Land Title Association and ND Builders.
 - Goal #2, Consumer Outreach, b. – promote legislative issues and public education regarding legislation affecting homeowners – committee discussed on an ongoing basis sending out regular press releases identifying how REALTORS® are working to support homeowners and property rights’ issues.
 - Goal #2, Consumer Outreach, d. – engage public in CFAs – discussed finding



out more about REALTOR.com and direction it's going to use for this.

- Goal #2, Consumer Outreach, e. – promote legislative involvement – committee felt we are meeting this goal with Legislative Impact Day, Calls for Action, Legislative Update Calls and Government Affairs Committee Meetings.
- Goal #2, Consumer Outreach, f. – drive involvement from state level to local level – committee felt that process of using state GAD and other NDAR resources at local level needs to be clarified.
- Goal #2, Consumer Outreach, g. and h. – education and other trade associations – committee felt these are duplicative.
- Goal #3, Technology, 8. – utilize technology to aid government affairs – Willis said staff is working on a new advocacy web page and once we have the page up, we will be able to upgrade the technology we use with members.
- Goal #4, Committee Directives, d. and Additional Items – encourage members to run for office and support members running for office – committee felt that we do that now and will continue to do so.

There being no other business, the meeting was adjourned.

Respectfully submitted,

Nancy R. Willis, GAD