



# North Dakota Association of REALTORS®

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### Minutes

#### Technology Committee

Tuesday, March 18, 2014

#### Conference Call

Present: Ben Schroeder, Jamie McLean, Beth Posey, Geni Holben, Denise Messmer, Clyde Thorne

Absent: Dawn Lahlum, Kristi Hardy, Todd Fettig, Guy Miller, Jared Miller, Jessica Tschakert, Jeff Shipley

Staff: Jill Beck, Heather Balkowitsch

Chairperson Ben Schroeder called the meeting to order, welcome & introductions where done.

Minutes from the January 22, 2014 where approved as presented. **M/S/C**

Committee members discussed possible questions to ask on a survey to be sent to members on technology needs. 5 questions were decided on.

a. What app do you feel is most important in your real-estate business? **\*None \*DocuSign \*Calendar \*PDF Expert**

**\*Dropbox \*Tapscanner \*Other**

b. Which Social Media do you use in your Real-Estate business?  
**\*None \*Facebook: Business page \*Twitter**

**\* LinkedIn \*HootSuite \*Blog**

c. What are your top 3 favorite business apps? **BLANK**

d. What do you feel you need the most assistance with or would like to see NDAR offer as technology trainings? **\*None \*Safety Apps \*DocuSign \*Social Media \*PDF \*Calendars \*Tracking Expenses/Miles (taxes) \* Other**

e. Comments: Areas NDAR could be helping your business? The Apps that help you the most? Is there technology you excel at using, that you would like to help to teach to others? **BLANK**

"Lunch & Learn" in Jamestown, April 9<sup>th</sup>, 2014, during NDAR meetings, was discussed. It was decided during this presentation to talk about DocuSign, Chairperson Ben Schroeder said he would handle the presentation and only needs an overhead projector.

2014 Goals where discussed. Jill Beck reported she is still working with the North Dakota Real Estate Commission on an article or white paper advertising rules.

The committee reviewed the NDAR website, at this time there will be no changes made, except by staff to update daily information. The committee was encouraged to review and inform staff of recommendations.



The Bytes & Bits email blast and updates were discussed, it was decided this is an extra piece of email that the majority felt people do not read it. It was decided at this time staff will start including Bytes & Bits information in with the REALTOR® Report. The committee also recommended in a future survey to ask members if they like the Bytes & Bits.

There being no further business the meeting was adjourned.

Respectfully Submitted,  
Heather Balkowitsch