

NAR 2014 ANNUAL CONVENTION

New Orleans, LA

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FROM: Jerry Youngberg

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Global Business Alliance Committee member

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First, NAR did a great job in upgrading the app available for mobile phones with the conference schedule, daily updates and personal schedule that was easy to use.

Second, The keynote speaker Mark Kelly, astronaut and Gabby Gifford, former congresswoman provided a super motivational segment as well as emotional to see the rehabilitation progress that Gabby Gifford is making.

Third, There was a very interesting presentation on the use of UAV's (drones) in real estate. Although at the present time the FAA says it is illegal to use drones to take pictures of properties for marketing purposes, commercial use, some agents are taking a risk. There can be up to a \$10,000 fine imposed by FAA. Nobody has had the fine imposed. It was suggested that the FAA may come out with new regulations in the next year. At the present time you can use drones for recreation (much like model airplanes) . Cost is amazingly low, less than \$500 to buy the drone, camera and soft ware to operate. This appears to be another area of technology that we as Realtors need to become familiar with.

Thank you for the opportunity to be a part of the North Dakota delegation to the NAR conference.