

Your clients and customers are doing it, other agents are doing it – is it time for you to bite the bullet and learn what this thing called “social networking” is all about? This is your opportunity to pick up a wealth of information, tips, tools, and tricks to put social networking options to work for you and your clients!

The Bismarck Mandan Board of REALTORS® brings you...

“Social Networking from A to Z!”

July 15, 16, and 17 – Ramada Hotel (formerly Doublewood Inn)

Class hours are 8:30 –11:30 a.m. and 1 – 4 p.m. each day.

LinkedIn, Facebook, Twitter, Pinterest and more!

3 different classes for 3 levels of users! Take 1, 2 or all 3 classes!

(Each class approved for 6 hours of CE) Featured Instructor: Jack Lindberg

Register by July 11 for the lowest registration rates!

After July 11 all classes are \$99 each.

One Class – only \$79 Two Classes – only \$139

Three Classes – only \$179



Trying to figure out where to begin on the social networking scene? *There's a class for you!*

Are you on social networking sites but want to enhance your presence and capabilities? *There's a class for you!*

Think you're pretty savvy in the world of social networking but want to learn even more? *There's a class for you!*

Level 1 - For Beginners - Tuesday, July 15 - This “Introduction to Social Networking” class will help the complete novice begin to utilize the internet to better engage and inform the consumer who, in today’s technology environment, requires the use of Social Media, Internet, Email and other online and mobile technologies to communicate. This course teaches the basics to help the Real Estate Professional meet the minimum expectations of service in today’s Internet environment. Includes Facebook, LinkedIn, Twitter, Search Engines, Video, personal web sites, and more.

Level 2 – Intermediate - Wednesday, July 16 - Take the productivity and opportunity to the next level by teaching additional features available within Social Media sites and the Internet as a whole. We’ll also cover general risk management principles including protecting key information about the student and their clients. With intermediate activity comes the necessity for intermediate knowledge about the tools and sites they’ll be using. We make sure to teach the proper behaviors and activities from a licensing perspective. Includes Facebook, LinkedIn, Twitter, Pinterest, Craigslist, and more.

Level 3 – Advanced - Thursday, July 17 - At the advanced level, the goal is to cover proper behaviors in areas rarely taught. Because the Internet is new to most, many behaviors, especially on the newer sites, go unchecked. We cover advanced features on the main social media sites and address some misconceptions about proper behaviors. As salespeople usually do, many are pushing the envelope on what they do to get more business... we address where the line should be drawn between proper behavior and being too aggressive. Includes advanced uses of Facebook, LinkedIn, websites, Google, Email Marketing, Bitly, Hootsuite, and more.

Instructor: Jack Lindberg comes to us on recommendation from G. William James, our previous and well-loved technology instructor. He has spoken for a long list of REALTOR® Associations around the country. Jack has written five books and four instructional disks on the subjects of Social Media, Facebook, LinkedIn, Twitter, Website & Content Design and most recently on Risk Management in your online practices. He shares his cutting edge concepts of productivity, efficiency and online safety with thousands every year. There are few that are as well versed in Internet practices as Jack!

"Social Networking from A to Z" - Registration Form

Yes! I will attend the following classes!

- ☐ Level 1 - Introduction to Social Networking – Tuesday, July 15
- ☐ Level 2 - Intermediate Users - Wednesday, July 16
- ☐ Level 3 - Social Networking for Advanced Users – Thursday, July 17

Member Rate - July 11 or before: one class - \$79, two classes - \$139, three classes - \$179.
After July 11, all classes are \$99 each.

Non Member Rate: \$109 for each 6-hour class.

REALTOR® and Affiliate Members get the best pricing!

Please attach a business card or print:

Name _____
Company _____
Address _____
City St Zip _____
Phone _____
Email _____

Method of Payment

☐ MC ☐ Visa ☐ Disc ☐ AmEx ☐ Check

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Payments will appear on your billing statement as "REALTOR® Association/MLS."

Exp _____ Signature _____

Send form and payment to:

Bismarck Mandan Board of REALTORS
318 W Apollo Avenue – Bismarck, ND 58503
Fax: 701.223.8746
Email: Robyn@bmbor.org

Total: \$