



# REAL ESTATE SOCIAL

# MARKETING

## Strategies for Success Both ON and OFFLINE

August 14, 2014 Brookings, SD

Sponsored by South Dakota Association of REALTORS® in conjunction with  
the Dakota CRS Chapter and the East Central Board of REALTORS®



With Speaker

**GEE DUNSTEN, CRS**  
Salisbury, MD



Dakota Nature Center • 1705 32<sup>nd</sup> Street S. • Brookings, SD 57006

Social media/marketing may be a phenomenon, but it is certainly not a fad! It has forever changed the way companies communicate with their customers. This course will show you how social marketing can positively impact your business by tapping into the power of social networks to build your brand's influence, reputation, and profits. Learn the secrets to building customer loyalty online by building, growing and sustaining relationships.

This course will apply towards: 6 hours Elective - CRS Designation credit, 8 hours GRI 110 Designation Credit  
*CONTINUING EDUCATION - 6 hrs. Elective; 6 hrs. PL2 Marketing & Advertising (CE recognized for credit hours in ND by reciprocity)*  
Class will begin at 9:00 AM CT and go until 4:30 PM

**Register Before July 31, 2014 and save \$20**

**Before July 31st**

**After July 31st**

\$120

\$140

**Dakota CRS Members may apply for a \$25 discount rebate when class is completed**

**REGISTRANT INFORMATION:** Name (please print): \_\_\_\_\_

Company: \_\_\_\_\_ RE License Type/Number: \_\_\_\_\_

Business Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

E-mail: \_\_\_\_\_ NRDS# (IF KNOWN ) \_\_\_\_\_

Designations held?: ☐ GRI ☐ ABR ☐ CRS ☐ Other (specify): \_\_\_\_\_ Are you working towards a GRI Designation? YES / NO

Is this the first GRI course you have attended? YES / NO Would you like more information about the GRI Designation? YES / NO

**METHOD OF PAYMENT:** By Check for \$ \_\_\_\_\_ (enclosed) Paid tuition fees required prior to class placement

I would like SDAR to charge my ( ☐ MC ) ( ☐ VISA ) ( ☐ DISCOVER ) for the amount of \$ \_\_\_\_\_

Account Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. Date: \_\_\_\_\_ - \_\_\_\_\_ CCV Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Name On Account: \_\_\_\_\_ Signature: \_\_\_\_\_

**SDAR REFUND POLICY:** All requests for refunds need to be submitted **in writing** to SDAR by mail, fax, or e-mail and should include all pertinent information and reason for the refund. Requests for refunds received **14 calendar days prior** to the event will receive a **full refund minus** a processing fee of \$20. Refunds requested **less than 14 calendar days** prior to the class will receive a **50% refund minus** a processing fee of \$20. Refunds requested **the day of the class** or those registrants who do not attend (**no-show**) will **not** be given a refund unless the reason is deemed unavoidable. All approved refunds will be processed within **one week following** the date of the course. **\$25** additional fee for registering at the door.