



North Dakota Association of REALTORS®

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Minutes

RPAC Fundraising

June 13, 2012

Gladstone Inn, Jamestown

Present: Kevin Fisher, Laurel Haake, Scott Breidenbach (for Vicki Roller), Greg Larson, Suzy Shook, Ron Volk, Daryl Braham, Bob Lee, Gena Syvertson, Jared Miller, Peggy Isakson, Mary Splichal, Jerry Youngberg, Shelly Zach

Guests: John Colter, Nancy Deichert, Diana Zietz, Rita Schuster, Marilee Moen, Terry Ellingson, Mike Swartz, Donna Higginbotham, Mike Gergen

Absent: Sally McCravey, Larry Louser, Connie Osowski, Shirley Dukart, Jim Dunavan, Gary Kramlich

Staff: Suzanne Wetz, Jill Beck

Chair Kevin Fisher called the meeting to order. Committee members and guests were introduced.

Minutes from the February 22, 2012 meeting were approved as submitted. (M/S/C)

The NDAR and NAR fundraising goals and achievements so far were reviewed. A reminder was made that the deadline is July 1, 2012 for majority of the fundraising campaign so the Trustees know how much they can give to state candidates.

The goals from the Leadership Retreat were reviewed:

- Create a brochure with talking points of why invest, RPAC vs. Issues – this item was recommended for local level discussion and bring back to the next meeting
- Develop and utilize website for RPAC – show accomplishments, split of giving to Democrat and Republican campaigns
- Wow factor

The RPAC website is in planning stages. Some suggestions of things to add to the RPAC website are bullet points of goals met and legislative issues upcoming and defeated legislation or potential legislation.

Local fundraising stories were shared. Ideas included getting affiliates more involved, split membership into teams and see who can raise the most money, have an advocate in each company to work hard on RPAC; golf tournaments and clay shoots; raffles; get out and visit each company.

Discussion was held regarding the Major Investor payment plans. A written “agreement” is to be signed by the member and local staff to alleviate some of the confusion. A sample was provided. It was reviewed and approved. M/S/C



Staff noted that we are on track to achieve the NAR Triple Crown and President's Cup awards again this year. NDAR's goal for the Broker Involvement program is to have an additional 8 agents signed in to the program. NAR has offered to make a contact to a firm who has yet to join the program. As a reminder, with adds and drops of members, this number can change all the time.

NAR had sent out a survey to those who had never given and to those who had not given last year. Responses were sparse.

Jill Beck, on behalf of Larry Louser, reported that everyone who has become a Major Investor this year needs to pick up their vests. If the appropriate size was not available, the correct size could be ordered. Skip Greenberg, Grand Forks, was announced as our newest Hall of Fame member.

Ron Volk, NAR REALTORS® Political Involvement Committee (RPIC) representative for ND, reported that we are 100% for Calls to Action

Daryl Braham, NAR RPAC Fundraising Liaison, gave an update from NAR. He pointed out that ND is viewed as the best in the nation for RPAC.

Staff reported that four boards have met the challenge to become Major Investors. Bismarck Mandan, Fargo Moorhead, Grand Forks, and Minot have all become Major Investors.

Committee members were challenged by Leadership to have all committees at 100% participation for RPAC. The RPAC Committee has 100% participation.

The meeting was adjourned.

Submitted by: Suzanne Wetz, Executive Assistant