



# North Dakota Association of REALTORS®

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**2011**

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RPAC Fundraising

Wednesday, July 27, 2011

Best Western Doublewood

Bismarck ND

Present: Sally McCravey, Cindy Harvey, Scott Breidenbach, Shirley Dukart, Suzy Shook, Ron Volk, Kevin Fisher, Steve Lunde (for Valerie Fiske), Peggy Isakson, Vivian Thingelstad (for Hollie Kietzer), Bob Lee, Larry Louser

Absent: Tate Cymbaluk, Steve Diederick, Valerie Fiske, Greg Larson, DeAnne Mason, Connie Osowski, Mavis Winkels, Jerry Youngberg

Staff: Jill Beck, Moni Krantz

Guests: Mike Gergen, Judy Gehrke, Nancy Deichert, Vicki Roller, Sharon Lunski, Lyn Dwyer, Todd Anhorn, Dave Lanpher

Chair Sally McCravey called the meeting to order. She extended her thoughts and prayers to those in the flooded areas of the state.

Minutes of April 26, 2011 meeting were approved as presented. (M/S/C)

NAR and NDAR fundraising stats and goals were reviewed.

NAR has instituted an email campaign called the Fair Share Day. Messages are sent out to those who have never given to RPAC. Jill and Sally made the decision to exclude Minot and Bismarck Mandan members from this list.

Goals for the 2011 President's Cup were reviewed. All goals have been met except Broker Involvement Program. Staff will send a list of those companies who have not yet signed up to the committee for help in getting the needed 180 agents into the program. The focus should be on companies with 3 or more agents.

Recognition for the \$500 President's Club was discussed. SDAR gives members a plaque for the first year's contribution only. A suggestion was made to create a plaque that could have a little plate added for subsequent years or 2<sup>nd</sup> time, 3<sup>rd</sup> time, etc. Another idea was to give a 1 oz. silver medallion instead of a plaque. Ron Volk will share sample medallions with staff. A concern was raised that ongoing recognition may pull from Major Donors.

Kevin Fisher reported on the RPAC website that is under construction. A shell has been created by Terry Murphy, and the following items will be made available on the site: RPAC overview; investment levels; breakdown of the split between local, state and national; what RPAC has done for the past several years; potential threats; NDAR stats page (updated quarterly); annual list of contributors. Other possible ideas include

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Our focus in 2011 is **"It's All About YOU"**, the member. Our goals are to:

- improve communication to and from the Association to you
- develop innovative services and support in technology for you
- increase the efficiency of the business of the Association and for your business



webinars and personal testimonials. Staff will send information to Terry to post. This site will be linked from the current ndrealtors.com site.

The first RPAC article in the newsletter will be published in the upcoming issue. An RPAC column will be ongoing in future issues as well.

Local Board successes were shared.

A reminder was given regarding the NAR webinars. The committee has been added to the email list and should be receiving invitations directly from NAR.

Chair Sally noted that this committee has reached 100% participation in RPAC. President Daryl Braham thanked the group for their investments.

Budget considerations for 2012 were discussed. A motion was made to request \$2,000 for this committee's budget for 2012.

A link will be emailed to members for the video from NAR on the REALTOR® Party.

Submitted by: Moni Krantz