

North Dakota Association of REALTORS®

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STAFF: Jill Beck, Chief Executive Officer Jill@ndrealtors.com

Claus Lembke, Gov't Affairs Director Claus@ndrealtors.com

Suzanne Wetz, Administrative Assistant
Suzanne@ndrealtors.com

RPAC Fundraising Minutes

December 1, 2011 Seven Seas, Mandan

Present: Kevin Fisher, Laurel Haake, Vicki Roller, Sally McCravey, Greg Larson, Bob Lee,

Gena Syvertson, Jim Dunavan, Peggy Isakson

Absent: Shirley Dukart, Suzy Shook, Connie Osowski, Jerry Youngberg, Gary Kramlich,

Shelly Zach, Jared Miller

Guests: Ron Volk, Larry Louser, Amy Hullet, Tate Cymbaluk, Todd Anhorn, Daryl

Braham, Sharon Lunski, Jodi Danzl, Mavis Winkels, Cindi Kouba, Ronda

Tompers, Scott Louser, Ninetta Wandler, Vivian Thingelstad, John Colter, LuAnn

White, Scott Breidenbach, Donna Higginbotham, Dave Lanpher, Connie

Osowski, Todd Randall, Ben Schroeder

Staff: Moni Krantz

The meeting was called to order by Chair Kevin Fisher. Committee members and guests were welcomed and introduced.

Minutes from July 27, 2011 were reviewed and accepted as presented. (M/S/C)

Statistics from the 2011 RPAC campaign were reviewed for NAR and NDAR.

The RPAC website is underway. Kevin will work with Terry Murphy (designer) and NDAR staff to get a preview prepared to show the committee. The link can be emailed when it is available.

Committee members shared stories of fundraising successes from local boards. Ideas shared included going office to office, a cookbook fundraiser, individual forms to be returned, mini competition between offices, wine & beer tables (members bring wrapped items and guests purchase unknown for \$10).

The 2012 Goals were set for RPAC Fundraising:

a. Per member goal: \$30

b. Member % goal: 75%c. Major Donors: 2% (28)

d. President's Club Members: 1.5% (21)

e. Capital Club Members: 5%

f. 99 Club Members: 15%

g. Fund completion date: July 1, 2012 (still accepting funds through Oct)

A suggestion was made to challenge all Local Boards/Associations to donate to RPAC and become Major Investors as well as individuals.

Ronda Tompers, NAR RPAC Liaison for Region 8, spoke to the group. The NAR goals have been set for 2012: Fair Share = \$6,584; Major Investors = 25; President's Circle = 4;

Participation = 37%. The 2012 NAR goals are based on NDAR's membership of 1,445 as of October 31, 2011. She also thanked NDAR for its great participation in RPAC and meeting all goals for 2011. She was impressed to see the state goals were set higher than NAR's goals.

NDAR missed earning the President's Cup because of the Broker Involvement Program. That goal will be adjusted for 2012. We did win the Triple Crown at the National meetings in Anaheim. That includes meeting the goals for participation, President's Circle, and Call for Action responses.

Larry Louser, NDAR's representative on the Major Investors Council, mentioned that many states are fighting transfer tax issues – unions and teacher associations are in favor of them because tax collected means money for them.

Ron Volk, Realtors® Political Involvement Committee, stressed the option of donating to Issues Mobilization for people who don't like to give to individual candidates.

Scott Louser, VP & Liaison to Government Affairs, noted the honor of having 2 Liaisons from the upper Midwest and both were able to attend our meetings.

Submitted by: Moni Krantz, Executive Assistant