



# North Dakota Association of REALTORS®

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**2011**

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Minutes

RPAC Fundraising

April 26, 2011

**Present:** Sally McCravey, Cindy Harvey, Ron Volk, Kevin Fisher, Valerie Fiske, Hollie Kietzer, Bob Lee, DeAnne Mason, Jerry Youngberg, Larry Louser

**Absent:** Scott Breidenbach, Shirley Dukart, Suzy Shook, Greg Larson, Peggy Isakson, Connie Osowski, Mavis Winkels, Steve Diederick, Tate Cymbaluk

**Guests:** Marsha Mugaas, Guy Miller, Donna Keogh, Shelly Zach, Kathy Hammer, Diana Zietz, Mike Swartz, Susie Lefor, Connie Lord, Donna Higginbotham, Daryl Braham, Jared Miller, Mike McEown, John Colter

**Staff:** Jill Beck, Moni Krantz

Chair Sally McCravey called the meeting to order and introductions were made.

Minutes from February 8, 2011 were approved as presented. (M/S/C)

2010 and 2011 Stats were reviewed.

Local success stories were shared.

A REALTOR® Party video was scheduled to be shared. Due to technical difficulties, a link will be sent to the committee.

NDAR President Daryl Braham gave an update on the progress towards achieving the NAR President's Cup. NDAR has already met 5 of the 7 goals that were set. If all pledges come in, the goal for Major Donors will also be met. The final goal to be met is for the Broker Involvement Program. The Executive Committee is pushing to meet this goal and asking for help in reaching the offices needed to sign up for the program. At this time, an additional 245 agents are needed to meet the goal.

Discussion was held regarding the President's Club (\$500 level). Staff is waiting to hear back from SDAR to find out what they do for recognition. As information is available, it will be shared with the committee and this will be placed on the next agenda.

The Major Donor payment plans were reviewed with no changes being made.

Kevin Fisher purchased a website design at a fundraiser and is willing to donate it to NDAR for an RPAC website if there is a need. Suggestions are to post info regarding how RPAC has helped candidates, what issues are coming up that may affect REALTORS®, recognition for top investors, board accomplishments, a link to donate, etc.

Our focus in 2011 is **"It's All About YOU"**, the member. Our goals are to:

- improve communication to and from the Association to you
- develop innovative services and support in technology for you
- increase the efficiency of the business of the Association and for your business



A motion was made to start a 3-year website trial for an RPAC web page. Staff and Task Force (Bob Lee, Kevin Fisher, Larry Louser, Hollie Kietzer, Connie Lord) will work with Terry Murphy (web designer) to find out costs to add the 2 years and decide the best format. (M/S/C)

Chair Sally reported that an RPAC column or page will be included in NDAR's quarterly newsletter. She asked Larry Louser and Ron Volk to contribute articles for this.

NDAR Leadership has issued a challenge to all committees for 100% participation in RPAC. At this time, only one committee member has not given to RPAC.

Jill Beck updated the group regarding the RPAC tracking software that NAR is providing for state associations. NDAR is ready for implementation as staff has worked on getting all NDAR RPAC records uploaded with the company. NAR will be sending staff to conduct training in May. More information will be available at the next meeting.

The meeting was adjourned.

Respectfully submitted,

Moni Krantz, Executive Assistant