

2010

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North Dakota Association of REALTORS®

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Membership Services October 6, 2010

Present: Karin Haskell, Vicki Roller, Peggy Isakson, Cindy Cooper, Todd

> Anhorn, Scott Breidenbach, Lyn Dwyer, Hollie Kietzer, DeAnne Mason, Dewey Uhlir, LuAnn White, Mavis Winkels, Donna

Higginbotham, Connie Lord

Lorrie Nantt, Ninetta Wandler, Valerie Fiske, Cindi Kouba, Tish Absent:

Johnson, Kathy Hammer, Kim Visser

Guests: Wade Williamson, Greg Larson, Bob Lee, Judy Gehrke, Andra

> Miller, Nancy Deichert, Tammie Braun, Donna Keogh, Susie Lefor, Becky Thorpe, Stephanie Sarabakhsh, Amy Hullet, John

Colter

Staff: Jill Beck, Moni Krantz

Chair Karin Haskell called the meeting to order and introductions were made.

Minutes from June 8, 2010 were approved as presented. (M/S/C)

Membership stats and demographics reports were reviewed. Staff noted the increase in birthdate information now included in the NRDS system and thanked all the local staff and volunteers who helped push for that to be gathered.

Reports were given by a representative from each local board regarding events and market information.

An update was given on the Marketing Task Force. Two boards are still planning to submit requests for matching funds. Discussion was held regarding the continuation of the program. Some local boards feel it is very much needed to keep funds available as it helps to keep REALTORS® in a good public light.

The Good Neighbor award was presented at the Convention in Grand Forks to Jeff Botnen. The other nominees were also mentioned and all were thanked for their generous involvement in their communities.

The REALTOR® Involvement award applications were reviewed as a reminder for all members to complete and submit to their local boards by December 15.

DeAnne Mason gave an update for the Salvation Army REALTOR® Ring Day. Local REALTOR® contacts and Salvation Army contacts in each location have been identified. Each local coordinator is looking for companies to match funds at a kettle. DeAnne is looking into the availability of postcards that ringers can send out to a personal contact list promoting the bell ringing day.

Discussion was held regarding the Hero program. They collect used medical equipment (wheelchairs, crutches, etc) for others to use who need it. A possibility was suggested that a local group could set up a location for drop off and then ship the supplies to Moorhead. The storage facility there is very full right now. Consensus of the group was to not participate in the program at the state level at this time.

The REALTOR® branded items sold at convention went over very well. Roughly \$1,500 in products were sold, it was a good member benefit and it ran very smoothly. A special thank you went to Scott Breidenbach for coordinating this and to his wife, Paula, for working the booth most of the three days.

The Young Professionals Network (YPN) met at the convention with a good response. The focus of the group is geared towards younger members but is not exclusive.

The challenge for 100% RPAC participation from all committees is very close to being complete.

The meeting was adjourned.

Respectfully submitted,

Moni Krantz, Executive Assistant