



# North Dakota Association of REALTORS®

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## Minutes

### Membership Services Committee

### Grand International Inn, Minot, ND

June 8, 2010

**Present:** Karin Haskell, Chery Bourdeau, Todd Anhorn, Scott Breidenbach, Lyn Dwyer, Steph Sarabakhsh (for Valerie Fiske), Peg Isakson, Hollie Kietzer, Bobb Lee (for DeAnne Mason), Lorrie Nantt, Vicki Roller, Dewey Uhlir, Kim Visser, LuAnn White

**Absent:** Cindy Cooper, Kathy Hammer, Donna Higginbotham, Judy Hoskin, Tish Johnson, Cindi Kouba, Connie Lord, Carrie Montoya, Norma Opperde, Ninetta Wandler, Mavis Winkels

**Guests:** Judy Gehrke, Nancy Deichert, John Colter, Karen Burau, Rita Schuster

**Staff:** Moni Krantz, Jill Beck

The meeting was called to order by Chair Elect Chery Bourdeau and members present were introduced.

Minutes from the March 24, 2010 meeting were reviewed and approved. (M/S/C)

The meeting was turned over to Chair Karin Haskell.

Membership stats and demographics were reviewed. Staff reported that several more birthdates have been added to the database since the March meeting. Staff will send the AEs and committee leadership a list of those missing their birth date in the system.

Local Board representatives gave a report on happenings in their areas.

The 2010 Marketing Co-op program was reviewed. Several boards have taken advantage of the program.

Jill Beck gave an update on the Salvation Army bell ringing day set for December 10, 2010. REALTOR® members all over ND will be working at the 96 kettles in ND that day. Each location will have a volunteer coordinator and will start in August to schedule ringers for 2 hour shifts on Dec 10.

Jill excused herself from the meeting at this point.

Scott Breidenbach and a Task Force researched the sale of REALTOR® branded items at the Convention in Grand Forks. Through the REALTOR® Team Store, products can be purchased at a 20% discount and anything not sold can be

returned for a full refund. The only cost may be some shipping. Scott and the Task Force will coordinate volunteers to work the booth.

A motion was made to request to the Board of Directors for up to \$5,000 to purchase REALTOR<sup>®</sup> products to be sold during the state convention. (M/S/C)

The Convention committee will check on the possibility of waiving the profit margin for regular booth rental fee and charge NDAR the actual costs for setting up the booth with internet access and electricity. They are estimating that cost to be at or below \$100.

A motion was made to request the Board of Directors for the \$100 fee for the booth set up. (M/S/C)

The Task Force and the convention committee will determine the best placement for the booth, either near the registration table or by the other exhibit booths.

The committee was reminded of the convention early registration deadline of July 31. Also, the RPAC Fundraiser event was discussed. It will be held Tuesday, September 14, 7:30 – 10:30 pm. The theme is a casino night and all members will pay a minimum of \$30 at the door and will earn play money for the casino games.

The Good Neighbor award was reviewed. Staff will be sending out a personalized “invitation” to all members with a reminder that the deadline for submitting is August 1.

Rita Schuster shared the survey she created and used in Grand Forks. It asks what involvement members have had in civic organizations, years of education, military experience, political involvement, hours and dollars donated to charities, etc. This is available to local boards who would like to pursue this. Any local boards who participate in such a survey are asked to forward the compiled results to NDAR staff for statewide compilation. The results can be used to promote REALTORS<sup>®</sup> on the local and possibly state level. (example: X number of REALTOR<sup>®</sup> have earned their Master’s degree, or \$X on average are donated to charities by REALTOR<sup>®</sup> members)

The Hero Program was tabled and will be brought to the next meeting where more information may be available. Mavis Winkels had to be in the Nominating Committee and was unable to attend this meeting with further info.

The Young Professionals Network (YPN) has started work to form a chapter of the national organization. A group will be meeting to plan the first kick off event. All members are welcome as there is no age limit to the YPN. (The meeting was held at 2:00pm on June 8)

Chair Karin reminded the committee of the RPAC challenge for 100% participation. As of this meeting, the Membership committee is at about 80%.

Any committee members who had not yet completed the REALTOR<sup>®</sup> Involvement award application were asked to stay and fill out the form.

The meeting was adjourned.

Respectfully submitted,

Moni Krantz  
Executive Assistant