



North Dakota Association of REALTORS®

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2012 BOARD OF DIRECTORS

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Williston:

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STAFF:

Jill Beck, *Chief Executive Officer*

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Membership Services Minutes

February 22, 2012

Doublewood Inn, Bismarck

Present: Bob Karn, Connie Osowski, Cindi Kouba, Karin Haskell, Amy Hullet, Beth Posey, Lynnell Strothman, Perry Weekes, Todd Randall (for Vivian Thingelstad), Dewey Uhlir, Sally McCravey (for LuAnn White), Patsy Dombovy, Laurel Haake, Judy Hoskin, Jared Miller (for Steve Diederick)

Guests: Tim Seiler, Jerry Janz, Rochelle Eick, Susie Lefor, Scott Breidenbach, John Colter, Mike McEown, Clyde Thorne, Dave Lanpher, Al Havig, Mary Goroski, Doug Schonert, Pat Jergenson, Todd Fettig, Dennis Kaiser, Suzy Shook, Linda Novak, Nancy Deichert, Diane Duchscher

Absent: Lyn Dwyer, Ninetta Wandler, Valerie Fiske, Hollie Kietzer, Diann Loper

Staff: Moni Krantz

Chair Bob Karn called the meeting to order. Committee members and guests were introduced. At the previous meeting, members were asked to "Bring a Buddy."

Minutes from the December 1, 2011 meeting were reviewed and approved as submitted.

Membership statistics and demographics were reviewed.

The goals from the Leadership retreat were reviewed showing items were selected for this committee to focus on. Another goal to work on is NDAR's involvement with Measure 2.

Written reports were reviewed from local boards regarding their local markets and happenings. Additional items were added verbally: local boards had recognizable turnout of REALTORS® for the Measure 2 conference calls throughout the state. Members are encouraged to help spread the word and educate the public about why Measure 2 should be defeated.

The second annual REALTOR® Ring Day was held Friday, December 9, 2011. This year, 10 other states joined. Future dates are being scheduled with Salvation Army representatives – December 7, 2012, December 6, 2013, and December 5, 2014.

The 2011 Marketing Co-op Program was reviewed. Stats from the previous years' matching funds were reviewed. A motion was made to recommend to the Board of Directors that the funds budgeted be used in the same manner as previously for the Marketing Matching Funds. (M/S/C)

A motion was made to offer the funds to local boards without requiring the matching of funds. (M/S/F)

A motion was made to recommend to the Board of Directors that the 2012 funds be made available to the Minot Board without the requirement of matching funds due to flooding in the Minot area in 2011. (M/S/C)



A Task Force was appointed to review the criteria of the Marketing plan and also review any applications that are submitted – Cindi Kouba, Chair; Patsy Dombovy, Beth Posey, Amy Hullet, Judy Hoskin.

REALTOR® Relief Foundation (RRF) stats were reviewed. NDAR was able to give out just over \$80,000 to flood victims in the Minot and Bismarck areas. Dues billing for RRF came in at \$3,775.

Nationwide Open House weekend is scheduled for April 28-29, 2012. As more information is available, it will be sent out to members.

The Good Neighbor Award will be presented at the Convention in Dickinson. Members are asked to submit nominations and promote the Award. A selection committee will be appointed at the next meeting.

Committee members were challenged by Leadership to have all committees at 100% participation for RPAC. It is early in the fundraising year, but there are several committee members who haven't invested yet.

The meeting was adjourned.

Submitted by: Moni Krantz, Executive Assistant