



North Dakota Association of REALTORS®

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Board of Directors Minutes

January 5, 2010

Telephone Conference Call

Present: Rita Schuster, Daryl Braham, Diana Zietz, Vicki Roller, Dave Lanpher, Tate Cymbaluk, Dewey Uhlir, Becky Thorpe (joined at 2:30pm), Greg Larson, Doug Schonert, Mary Splichal (for Lynnell Strothman), Peggy Isakson, LuAnn White, Lyn Dwyer, David Blumkin (for Mavis Winkels), Jim Dunavan, Tish Johnson, Wade Williamson, Marsha Mugaas, Donna Keogh

Absent: Scott Breidenbach, Stephanie Sarabakhsh, Bob Lee, Kim Visser

Staff: Moni Krantz, Jill Beck

Guests: Nancy Deichert, John Colter, Judy Gehrke, Mike McEown

Roll call attendance was taken and a quorum was declared.

The meeting was called to order by President Rita Schuster.

Members were asked to identify themselves when speaking. A brief overview of the purpose of the meeting, to possibly implement a marketing matching fund for 2010, was given. President Rita clarified that the recommendations are coming forward from the 2010 Marketing Review Team as requested when the Board of Directors approved the 2010 Budget line item of \$20,000.

A motion was made to implement a Matching Fund program for 2010 for marketing based on January 1, 2010 membership numbers. A roll call vote was taken. (M/S/C)

A motion was made to approve the guidelines as presented by the 2010 Marketing Taskforce. (M/S/C) A motion was made to adjust the first line of the fourth paragraph under "Eligibility" to read, 'The program will apply for advertising as defined herein that is run from January 1, 2010 through December 31, 2010.' (M/S/C)

A motion was made to add additional funds of \$20,000 from reserves for the 2010 Marketing Plan. A roll call vote was taken. (M/S/F)

There being no further business, the meeting was adjourned.

Respectfully submitted,

Moni Krantz

